

Friends of JNF Canada

TECH SHUK

March 15, 2027

A night of tech, vision, and opportunity

FRIENDS
OF
JNF
CANADA



What Is Tech Shuk?

Tech Shuk, meaning “market” in Hebrew, is the ultimate destination for innovation. This event showcases the best and brightest entrepreneurs and start-ups, providing an exciting platform for networking and fundraising. Through a competitive selection process, the top start-ups are chosen to present their ideas and concepts to a panel of esteemed judges, known as “Lions.” This is an opportunity of a lifetime for start-ups with the potential to achieve life-changing results!

The VIP Reception

Unlock endless possibilities at the VIP Reception - the ultimate networking event for entrepreneurs, sponsors, investors, and start-ups. Join an intimate and exclusive gathering of industry leaders as you connect with potential partners and investors. Don't miss out on the chance to make your next big connection at the VIP Reception.



THE DEMO PIT

Experience the future of innovation at the Demo Pit! Start-ups, entrepreneurs, and corporate sponsors will showcase their cutting-edge products, services, and ideas to a captive audience of investors, industry leaders, and hundreds of attendees. Network with other companies and venture capitalists while exploring the latest trends and technologies. Don't miss your chance to be a part of the Demo Pit and discover the next big thing!



THE LION'S DEN COMPETITION

Step into the Lion's Den for the ultimate prize! Like the hit TV shows Dragon's Den and Shark Tank, five of the most exciting start-ups will be selected to pitch their ideas live to our prestigious Lions. The winner will receive a mentorship package with professional services, media exposure, and investment potential. The audience will also have the opportunity to vote and be the deciding factor in crowning the winning start-up.







TITLE SPONSOR

\$25,000



- 8 Tickets to Tech Shuk VIP Cocktail Reception
- 2-minute speaking opportunity during live competition
- Stand-alone personalized banner with the company's logo
- E-blast Announcement introducing the company as Title Sponsor
- Premium Booth Location at Demo Pit along with Company logo on signage to increase visibility
- Predominant logo visibility wherever logos are present
- Option to post a web link to Tech Shuk event on your website to profile your charitable support
- 4 VIP tickets at the Friends of JNF Quebec Negev Gala*

*Pending confirmation of Negev gala in 2027

GOLD SPONSOR

\$15,000

- 6 Tickets to Tech Shuk VIP Cocktail Reception
- Stand-alone personalized banner with the company's logo
- E-blast Announcement of Sponsorship
- Prime Booth Location at Demo Pit along with Company logo on signage to increase visibility
- First-Tier logo visibility wherever logos are present
- Option to post a web link to Tech Shuk event on your website to profile your charitable support
- 2 VIP tickets at the Friends of JNF Quebec Negev Gala*

*Pending confirmation of Negev gala in 2027



SILVER SPONSOR₁

\$10,000

- 4 Tickets to Tech Shuk VIP Cocktail Reception
 - E-blast Announcement of Sponsorship
 - Premium Booth Location at Demo Pit along with Company logo on signage to increase visibility
 - Second Tier logo visibility wherever logos are present
 - Option to post a web link to Tech Shuk event on your website to profile your charitable support
- 

BRONZE SPONSOR₁

\$6,500

- 2 Tickets to Tech Shuk VIP Cocktail Reception
 - Booth at Event Trade Show
 - Third Tier logo visibility wherever logos are present
 - Option to post a web link to Tech Shuk event on your website to profile your charitable support
- 
- 

CONTACT US

ZOYA SHCHUPAK

2027 TECH SHUK CHAIR

MOE LIEBMAN

PRESIDENT

FRIENDS OF JNF CANADA EASTERN REGION

KAREN AFLALO

EXECUTIVE DIRECTOR

FRIENDS OF JNF CANADA EASTERN REGION

FOR SPONSORSHIP OPPORTUNITIES

EAST@FRIENDSOFJNFCA.ORG

